

Dear Youth Baseball Sponsor:

Sponsoring a team in the league or placing a sign on the outfield fence is a great tradition that not only allows you to promote your business, but also contributes to a vital part of the community. The more than 400 boys and girls who participate in SSYB, their parents, and the SSYB Board of Directors will see your company logo on a regular basis from March to August.

Access to thousands of parents and children every week through the spring and summer months!

This year there are several new ways to help support SSYB and help your advertising dollars work for you:

Sustaining Sponsor Options

- **Ten-Year Field Sponsorship**

All six baseball fields are in need of sustaining funds to maintain infrastructure, such as scoreboards, dug-outs, fences, etc. The 10-year Field Sponsorship funds our effort to keep the fields in playable condition for future seasons. A sign with your company logo will be prominently displayed on the backstop of your chosen field. Your sponsorship gains you naming rights, so instead of the "Major League Field", it will be known as "XYZ Company Field" in all correspondence and on our website.

- **Scoreboard Replacement Sponsorship**

Three fields need replacement scoreboards. Current scoreboards use 15-year-old technology and break down regularly. Average cost is around \$6,000-7,000 including sponsor signage. Once the scoreboard is installed with your company logo, it will be seen by thousands of people each year until the scoreboard is replaced. Contact us for more information.

- **Outfield Signs**

Outfield signs will appear for 5 years, and there are two options to pay: \$500 for 3 years per field, or \$1500 per field in advance.

Annual Sponsor Options:

- **2010 Team Sponsor**

Annual team sponsorships sustain annual operating costs for the league, including umpires, upkeep of the fields and fences, and mowing. The name of your business will be printed on the back of your team's jersey. Team sponsorships are \$300 per team per year, and you may choose which team or age group you would like to sponsor.

- **2010 League Sponsor**

This is a new option for sponsors who have connections to several players in an age group. It allows you to place your company logo on a banner front and center on the backstop of the chosen field. Your donation will provide funds for baseballs and equipment specific to the age group you select, and help defray travel costs for post-season tournament teams.

- **2010 Website Sponsor**

A great option for small business, the annual website sponsorship gets your company name on the front page of our website alongside other great companies that support youth baseball. SSYB encourages all participants to access the website for updates in communication, and SSYB.com is one of the premier youth sports websites in the region. Placement will be on the front page where parents and coaches go to check schedules, scores and weather updates. Price includes a link to your website on your ad.



Sustaining Sponsor Options

Ten-Year Field Sponsor

\$10,000)

Snodgrass Field (ages 13-up)
Major Field (11-12 year olds)
Minor Field (9-10 year olds)
Rookie Field (7-8 year olds)
T-Ball Major Field (5-6 year olds)
T-Ball Minor Field (4-5 year olds)

- 10 Year Term
- Field Naming Rights, with sign on backstop
- Recognition on maps, correspondence, website, etc.

Scoreboard Replacement Sponsor Variable +/- \$6,000

Major Field (11-12 year olds)
Minor Field (9-10 year olds)
Rookie Field (7-8 year olds)
T-Ball Major Field (5-6 year olds)

- 8-10 year term
- Company logo on scoreboard

Outfield Sign Sponsor \$1,500 or \$500 each year for 3 years

Snodgrass Field (ages 13-up)
Major Field (11-12 year olds)
Minor Field (9-10 year olds)
Rookie Field (7-8 year olds)
T-Ball Major Field (5-6 year olds)
T-Ball Minor Field (4-5 year olds)

- 5 year term
- Company logo on 4'x8' durable sign on outfield fence of selected field

Annual Sponsor Options

2010 Team sponsorships

\$300

Please see order form on reverse side.

1 year term

2010 League Sponsor

\$500

Snodgrass Field (ages 13-up)
Major Field (11-12 year olds)
Minor Field (9-10 year olds)
Rookie Field (7-8 year olds)
T-Ball Major Field (5-6 year olds)
T-Ball Minor Field (4-5 year olds)

- 1 year term
- Company logo on individual banner placed above scoreboard on selected field.
- Logo on League Page on Website

2010 Website Sponsor

\$100

Snodgrass Field (ages 13-up)
Major Field (11-12 year olds)
Minor Field (9-10 year olds)
Rookie Field (7-8 year olds)
T-Ball Major Field (5-6 year olds)
T-Ball Minor Field (4-5 year olds)

- 1 year term
- Company logo on field sponsors banner placed near scoreboard on selected field.
- Logo on Website



Siloam Springs Youth Baseball Sponsor Order Form

To become a proud sponsor of Siloam Springs Youth Baseball, please complete the sponsor registration form below and return it, along with your tax-deductible donation to:

SSYB
P.O. Box 924
Siloam Springs, AR 72761
www.ssyb.com

Call: Karen Tucker
479-228-0213
email: ssybkarentucker@gmail.com

Please make checks payable to Siloam Springs Youth Baseball.

Deadline for team sponsor commitments is April 5, 2010.

Description	League (age group)	Team, Player or Coach's Name	Qty.	Unit Price	Cost
<i>ex. Team Sponsorship</i>	<i>Rookie</i>	<i>Coach Broyles</i>	1	\$300.00	\$300.00
Subtotal					
Total					

For Team Sponsorships, please list name exactly as you wish it to appear on back of jerseys. Due to screenprinting limitations, we cannot use company logos on jerseys.

For further information or to submit your logo for Field, Scoreboard, Outfield signs and other sponsorships, please contact Karen Tucker, 479-228-0213 or ssybkarentucker@gmail.com.

Thank you for your support of our program!

